

IADIS International Conference Information Systems 2008

FINAL CONFERENCE PROGRAM

Wednesday 9th, April 2008

08:30-19:30 Welcome Desk

**11:30-12:00 Session O – Opening Session
(Room Lagoa)**

OPENING SESSION

Prof. Miguel Baptista Nunes, Pedro Isaías and Philip Powel

**12:00-13:00 Session KL1 – Keynote Presentation
(Room Lagoa)**

**STRATEGISING IN THE AGE OF AGILITY AND
GLOBALISATION: INFORMATION SYSTEMS THAT MEET
DYNAMICALLY CHANGING NEEDS**

*Professor Robert D Galliers, Provost & Vice President for Academic
Affairs, Bentley College, USA*

13:00-14:30 Lunch Break

**14:30-16:30 Session FP 9.1
IS Management // Information Management
(Room Lagoa)**

**EXTENDING OAL-PMH PROTOCOL WITH DYNAMIC SETS
DEFINITIONS USING CQL LANGUAGE (F034)**

Cezary Mazurek and Marcin Werla

**A COMPARATIVE CASE STUDY OF ITIL
IMPLEMENTATIONS USING A BPC FRAMEWORK (F033)**

*Bjarne Christoffer Lyngø, Christoffer Dalby Schou and Pernille
Krammergaard*

**RISK PROPENSITY AND SUGGESTIVE GUIDANCE: A
PERSONALIZATION SYSTEM FOR DECISIONS
INVOLVING RISK AND UNCERTAINTY (F085)**

Clayton A. Looney, Robin S. Poston and Asli Y. Akbulut

**TOURIST TYPE PROFILING IN WEB 3D: A SECOND LIFE
EXPERIENCE (F089)**

*Dieter Merkl, Helmut Berger, Michael Dittenbach and Andreas
Pesenhofer*

**14:30-16:00 Session FP 9.2
IS Design and Development Methodologies and
Frameworks
(Room Porches)**

**INFORMATION SYSTEMS DEVELOPMENT: A HUMAN-
CENTRED APPROACH (F021)**

Somkiat Kitjonthawonkul

**INFRASTRUCTURE SYSTEM DESIGN METHODOLOGY
FOR SMART ID CARDS DEPLOYMENT (F101)**

Ramaswamy Chandramouli

**EVENT-BASED MODELING OF INFORMATION AND
ACTIVITY (F102)**

Lars Bækgaard

16:30-17:00 Coffee Break

17:00-19:15 Session FRP 9.4

**Ethical, social, privacy, security and moral issues in an
e-society // Information Management
(Room Lagoa)**

**CONSOLIDATING FRAGMENTED IDENTITY:
ATTRIBUTES AGGREGATION TO SECURE
INFORMATION SYSTEMS (F058)**

Ghazi Ben Ayed

**TECHNOLOGY-RELATED PRIVACY CONCERNS: A
REVIEW (F032)**

Cliona McParland and Regina Connolly

CYBER FRAUD: A DIGITAL CRIME (F095)

Amita Verma and Simi K. Bajaj

**SECURE LICENSE MANAGEMENT FOR INTEROPERABLE
DRM SYSTEMS (F041)**

Carlos Serrão, Miguel Dias and Jaime Delgado

**PERSONAL INFORMATION MANAGEMENT FOR THE
ELDERLY (R084)**

Roger G. Stone

17:00-18:00 Session SP 9.3

**Design and Development Methodologies and Frameworks
(Room Porches)**

**BULKINFO: A PLUG-IN FOR EDITING XML FILE (A REAL
EXPERIENCE OF ECLIPSE IDE CUSTOMIZATION) (S088)**

Marco Spasiano

**PROPOSING A SERVICE-ENABLED SEMANTIC GRID
MODEL (S057)**

Christos Chrysoulas and Odysseas Koufopavlou

**TCRIO- TECHNOLOGY FOR ONLINE RELATIONAL AND
INTELLIGENT CREATIVITY (S039)**

A. Mateus Filipe and A. Moreira

Thursday 10th, April 2008

08:30-16:30 Welcome Desk

09:00-10:00 Session FP 10.1

New and alternative approaches to IS research
(Room Porches)

INFORMATION SYSTEMS RESEARCH: REVEALING ITS COLLECTIVE UNCONSCIOUSNESS (F027)
Pedro Miguel Azevedo e Rocha
A SYSTEMATIC TOOL COMPARISON FOR THE SUPPORT OF EMPIRICAL SOFTWARE ENGINEERING RESEARCH (F086)
Yulkeidi Martínez Espinosa and Cristina Cachero Castro

09:00-10:00 Session Doctoral Consortium 10.2
(Room Bogarts 1)

MEASURING THE IMPACT OF PART-TIME HOME-BASED TELEWORK BASED ON ROLE-SET ANALYSIS: A LONGITUDINAL STUDY ON THE EXPERIENCE OF THE OECD LITERATURE REVIEW AND RESEARCH QUESTIONS (D046)
Robert A. Lewis
THE ROLE OF ACADEMIC LIBRARIANS IN INSTITUTIONAL INFORMATION SYSTEMS STRATEGIC PLANNING: A CASE STUDY OF SYRIAN UNIVERSITIES (D108)
Maram Alajamy, Miguel Baptista Nunes and Andrew Cox

10:00-11:00 Session KL2 – Keynote Presentation
(Room Lagoa)

WHO NEEDS E-CRM?
Professor Jean-Charles Chebat, HEC Montréal, Canada

11:00-11:30 Coffee Break

11:30-13:10 Session FSP 10.3

E-Learning in IS // IS- Power, Cultural, Behavioural and Political issues
(Room Lagoa)

INTERNET USE AND COGNITIVE DEVELOPMENT DURING CHILDHOOD: THE ECOLOGICAL TECHNO-SUBSYSTEM (F019)
Genevieve Marie Johnson and Julia Ann Johnson
“SOFT” SKILLS FOR YOUNG IS PROFESSIONALS: A VIEW FROM THE FIELD (F031)
José Carlos Nascimento, Pedro Pimenta, Sanaz Schroeder, Ellen Sjoer, Eamonn McQuade and Peter Fabian
A HOLISTIC APPROACH FOR INCENTIVE MANAGEMENT AS AN ENABLER FOR IMPLEMENTING E-LEARNING IN ORGANIZATIONS (S065)
Heinz Lothar Grob, Jan vom Brocke, Gereon Strauch and Christian Buddendick
KNOWLEDGE GEOGRAPHY: A STUDY ON PORTUGUESE SCHOOLS (S091)
Isabel Torre and Manuel da Costa Leite

11:30-12:40 Session FSP 10.4

IS Enterprise Application Integration
(Room Porches)

SOA INTEGRATION ASPECTS FOR LARGE COMPANIES (F035)
Vadim Kimlaychuk
IMPLEMENTING EU DIRECTIVE 2003/54/EC FOR ELECTRICITY MARKET IN ESTONIA (S026)
Taivo Kangilaski
INTEGRATION SOLUTION FOR SERVICE SYSTEMS (S036)
Vladimír Dosoudil and Roman Dušek

13:00-14:30 Lunch Break

14:30-15:20 Session FSP 10.5

IS Management // Innovation and IS
(Room Lagoa)

READINESS FOR CRM USE IN DEVELOPING COUNTRIES: CASE OF OMAN (F106)
Salim Hilal Al-Mamari and Miguel Baptista Nunes
BUSINESS AND INFORMATION SYSTEMS MISALIGNMENT: FROM SYNDROME UNDERSTANDING TO PROPHYLAXIS DEFINITION (S067)
Gonçalo Carvalho and Pedro Sousa

14:30-15:30 Session FRP 10.6

IS in Practice, Technology Infrastructures and Organisational Processes // Power, Cultural, Behavioural and Political issues
(Room Bogarts 1)

TOWARDS ORGANIZATIONAL EXCELLENCE: EXPLORING CULTURE, INFORMATION AND ORGANIZATIONS (F073)
M E Burke
ORGANISATIONAL IDENTITY AND THE APPROPRIATION OF INFORMATION SYSTEMS (R049)
Uri Gal and Tina Blegind Jensen
INFORMATION SYSTEMS DEVELOPMENT PROCESS: THROUGH AN ANTHROPOLOGICAL LENS (R052)
Amanda Freeman, Larry Stapleton and Gabriel Byrne

14:30-15:30 Poster Session

(Room Porches)

USING INFORMATION RETRIEVAL TECHNIQUES FOR KEYWORD EVALUATION AND EXTRACTION (P024)
Christopher Burrows and Ricardo Malheiro
METHODOLOGY OF PREPROCESSING OF DOCUMENTS FOR SYSTEMS OF RECOVERY OF INFORMATION (P029)
José Luis Castillo Sequera, José R. Fernández del Castillo and León González Sotos
USING THE HEURISTICS TO IMPROVE THE OBJECT-ORIENTED DESIGN QUALITY (P062)
Lilia Grati, Mohamed Tmar and Faiez Gargouri
THE QUEST FOR EXCELLENCY IN BUSINESS PROCESSES MANAGEMENT (P087)
Gonçalo Mouro Vaz, António Martins and Pedro Ramos
A SOFTWARE TESTING METHODOLOGY (P096)
Ana Sofia Moreira de Carvalho and Filipe Santos

16:15 Tour and Conference Dinner

Friday 11th, April 2008

08:30-13:00 Welcome Desk

09:00-10:50 Session FSP 11.1

IS and Change Management // Enterprise Resource Planning
(Room Alfanzina)

A DISCUSSION OF BARRIERS TO SUCCESSFUL EXPLOITATION OF ERP SYSTEMS IN CHINA (F104)

Alex Guo Peng and Miguel Baptista Nunes

MEASURING THE FINANCIAL IMPLICATIONS OF IS SECURITY INVESTMENTS BY MEANS OF IT-BUSINESS-ALIGNMENT (F066)

Heinz Lothar Grob, Gereon Strauch and Christian Buddendick

IDENTIFYING INFORMATION QUALITY PROBLEMS IN A HEALTHCARE SCENARIO (F043)

Mary Levis, Malcolm Brady and Markus Helfert

THE MAIDEN VOYAGE OF ENTERPRISE SYSTEMS AND MICRO FOUNDATIONAL INSTITUTIONALISM (S022)

Per Svevig

11:00-11:30 Coffee Break

11:30-12:50 Session FSP 11.2

E-Learning in IS
(Room Alfanzina)

THE IMPACT OF NATIONAL CULTURE ON E-LEARNING IMPLEMENTATION: A COMPARATIVE STUDY OF AN ARGENTINEAN AND A SWEDISH UNIVERSITY (F048)

Jörgen Lindh, Stefan Hrastinski, Christina Keller, Ines Casanovas and Gladys Fernandez

SECURITY AWARENESS TRAINING THE CONTRIBUTION OF E-LEARNING TO THE FIELD OF IT-SECURITY MANAGEMENT (F064)

Jan vom Brocke, Heinz Lothar Grob, Gereon Strauch and Christian Buddendick

A LEARNING KNOWLEDGE FRAMEWORK FOR A FIRST GRADUATE COURSE IN PROGRAMMING (S079)

Jose Manuel Burgos-Ortiz, Javier Galve-Francés and Julio García-Martín

13:00 Best Paper Awards Ceremony and Closing Session
(Room Alfanzina)

Prof. Miguel Baptista Nunes, Pedro Isaías and Philip Powel